

2018/2019

Destination
WOLLONGONG

PLATINUM PARTNERSHIP APPLICATION

CONTACT DETAILS

Business name _____ Primary contact person _____

Business address _____

Postal address _____

Phone _____ Fax _____

Email _____ Website _____

PAYMENT OPTIONS

Destination Wollongong Platinum Partner - **\$3,500** (inc GST). Tick and complete one of the following four options:

Cheque - made payable to Destination Wollongong Funds transfer - please quote invoice number
Name: Destination Wollongong / BSB: 641 800 / Account: 200409255

Credit card VISA Mastercard _____ / _____ / _____ Expiry date _____ / _____ CCV _____

Name on card _____ Signature _____

Easy monthly payment option - \$294.00 (inc GST) per month, over 12 months (July - June)

Destination Wollongong has arranged the monthly direct debit option with IMB. In order to confirm your monthly payment you will need to sign and tick the box above. A bank form will then be sent to your postal address to complete before the payment is actioned. Please note the monthly option includes a handling fee.

BSB _____ Account _____

Signature _____ Date _____

SIGN OFF ON THE PARTNERSHIP BELOW and submit this page to Destination Wollongong with payment (if applicable), by:
Fax 02 4228 0344 **Post** PO Box 379, Wollongong NSW 2500 **Email** tpascoe@wollongong.nsw.gov.au or ahowes@wollongong.nsw.gov.au

I confirm my participation in the Destination Wollongong Partner Program 2018/2019 and that the information provided is correct.

Name of person authorised to sign _____

Signature _____ Date _____

DESTINATION WOLLONGONG PLATINUM PARTNER KEY BENEFITS (PACKAGE VALUED AT OVER \$5,000):

- Partnership with the region's premier tourism organisation and placement in online Event Planners' Guide (if applicable)
- Bi-monthly eNewsletter communication and additional industry updates (including a feature story)
- Prominent positioning on our website visitwollongong.com.au in your chosen category (approx 20,000 visits per month)
- A half page advertisement and business listing in the Wollongong Visitor Guide (90,000 printed and distributed)
- Networking opportunities - Partner Networking Functions and Educational Partner Workshops - 4 invitations per event
- Online booking opportunities via our Visitor Information Centres located Southern Gateway Centre, Bulli Tops and iHUB Wollongong (if applicable)
- Your business listed on tourism.australia.com and visitnsw.com via the ATDW servers (if applicable)
- Your business displayed on plasma screens at the Southern Gateway Centre and iHUB Centre plus an additional featured display opportunity at both Visitor Information Centres
- Opportunity for social media promotion via our Facebook account (at the DW Marketing Manager's discretion)
- Leads for conferencing, major events and famil tour opportunities (if applicable) and involvement in co-operative marketing opportunities
- Access to a FREE Events Calendar listed on Destination Wollongong and Destination NSW websites

2018/2019



PLATINUM PARTNERSHIP - BUSINESS DETAILS

COMPLETE THE DETAILS BELOW FOR YOUR BUSINESS TO BE UPLOADED ON THE WEBSITE: WWW.VISITWOLLONGONG.COM.AU

Business name _____

Email for general enquiries _____

Location North CBD South

Please include a short introduction paragraph and three dot points about your business:

Please supply four images of your product as jpeg files to ahowes@wollongong.nsw.gov.au:

ACCOMMODATION SECTION

Business type	<input type="checkbox"/> Hotels & motels	<input type="checkbox"/> Luxury accommodation	<input type="checkbox"/> Serviced apartments
	<input type="checkbox"/> Student accommodation	<input type="checkbox"/> Holiday lettings	<input type="checkbox"/> Tourist parks
	<input type="checkbox"/> B & B	<input type="checkbox"/> Backpacker	<input type="checkbox"/> Group accommodation
Facilities	<input type="checkbox"/> Gym	<input type="checkbox"/> Restaurant	<input type="checkbox"/> Shop
	<input type="checkbox"/> Pool	<input type="checkbox"/> Conference facilities	<input type="checkbox"/> Pets allowed
	<input type="checkbox"/> Full <input type="checkbox"/> Partial <input type="checkbox"/> None		
Other information	<input type="checkbox"/> AAA rating (number of stars)	<input type="checkbox"/> Number of rooms	<input type="checkbox"/> Online reservations
	<input type="checkbox"/> Self-rated	Prices start from: \$ _____	

EATING OUT SECTION

Eating out type	<input type="checkbox"/> Takeaway	<input type="checkbox"/> Pubs / clubs & bars	<input type="checkbox"/> Mexican	<input type="checkbox"/> Indian
	<input type="checkbox"/> Caterers & functions	<input type="checkbox"/> European / Mediterranean	<input type="checkbox"/> Asian	<input type="checkbox"/> Family
	<input type="checkbox"/> Italian & pizza	<input type="checkbox"/> Seafood	<input type="checkbox"/> Modern Australian	<input type="checkbox"/> Cafe
Disabled access	<input type="checkbox"/> Full <input type="checkbox"/> Partial <input type="checkbox"/> None			
Other information	<input type="checkbox"/> Bookings required	<input type="checkbox"/> Takeaway	<input type="checkbox"/> Delivery	
	<input type="checkbox"/> Licensed <input type="checkbox"/> BYO	<input type="checkbox"/> Seating capacity		
Trading hours from: _____ to: _____			Prices range from: \$ _____	

RECREATION SECTION

Recreation type	<input type="checkbox"/> Adventure	<input type="checkbox"/> Entertainment	<input type="checkbox"/> Family fun
	<input type="checkbox"/> Arts /culture	<input type="checkbox"/> Wineries	<input type="checkbox"/> Shopping & markets
	<input type="checkbox"/> Golf	<input type="checkbox"/> Tours	<input type="checkbox"/> Wet weather
	<input type="checkbox"/> Relax	<input type="checkbox"/> Health & wellbeing	<input type="checkbox"/> Museums
Disabled access	<input type="checkbox"/> Full <input type="checkbox"/> Partial <input type="checkbox"/> None		
Other information	<input type="checkbox"/> Bookings required		
Trading hours from: _____ to: _____			Prices start from: \$ _____

BUSINESS SERVICE SECTION

Business type	<input type="checkbox"/> Education	<input type="checkbox"/> Hire cars & transfers	<input type="checkbox"/> Photography
	<input type="checkbox"/> Agencies	<input type="checkbox"/> Professional services	<input type="checkbox"/> Wedding service/provider
Other information	Trading hours from: _____ to: _____		Prices start from: \$ _____